

The IXL 30-Day Fundraising Challenge



GETTING STARTED GUIDE

What's this all about?

The IXL 30-Day Fundraising Challenge is a creative way for teachers and schools to raise funds for an IXL subscription. New users will get a great introduction to the IXL classroom experience, encourage students to practice skills, and involve parents and community members.

Your fundraising kit includes:

- ☐ Getting started guide
- ☐ Customizable letter & pledge form for parents
- ☐ Donation letter

Let's get started!

1. **Introduce** the challenge to your students at least one week before you want to start. Explain the different pledge options and go through sample pledge scenarios.
2. **Sign up** for a 30-day trial at www.ixl.com/trial, set up your roster, and provide usernames and passwords to your students.
3. **Send** the pledge forms home with your students. Be sure to fill in the blanks with your classroom's details before you print.
4. **Let the challenge begin!** Integrate IXL into your instruction as part of a flipped classroom or station rotation model, or have your students use IXL for at-home practice.
5. **Tally up** the practice totals and have students fill out their Donation letter. Students can find their results in IXL Analytics.
6. **Collect funds** via the completed Donation letter.
7. **Purchase your subscription** by visiting <https://www.ixl.com/membership/school/subscribe> or emailing IXL at orders@ixl.com. All student data from the trial will be transferred to your paid subscription.

Encourage parents to pledge one of these options:

- 1¢ per problem answered correctly
- 10¢ per skill proficient (SmartScore 70)
- 25¢ per skill mastered (SmartScore 100)
- 25¢ for every hour of practice

Sample scenario:

A school needs to raise \$10 per student to fund an IXL subscription.

- 1¢ per problem answered correctly
- $\$10 = 1000¢ = 1000$ questions answered correctly
- $1000/30 \text{ days} = \sim\mathbf{34 \text{ correct answers per day}}$

IXL pricing is based on student total and number of subjects. You can find more details here: <https://www.ixl.com/membership/school/subscribe>



LETTER TO PARENTS

Dear parent or community member,

IXL is an online learning site that provides fun, unlimited practice in over 6,000 skills for all subjects, and our class would love to adopt it for use at both home and school. In addition to being a great way to reinforce our lessons, IXL will be a helpful tool for you. IXL's real-time Analytics allows you to see exactly what your child is working on so you can support them in their learning process. To raise money for an IXL subscription, we'll be hosting a 30-day fundraising challenge!

How does it work?

Simply fill out and return the form below with the pledge you'd like to make. Then, your child will be given a username and password to work on a trial version of IXL for 30 days. At the end of the challenge, we'll tally your child's accomplishments on IXL and request your pledge donation. For more information on IXL, visit www.ixl.com.

Our goal is to raise \$_____. We hope you'll help us make this possible!

A special note from the teacher:

----- Cut along the line -----

THE IXL 30-DAY CHALLENGE PLEDGE FORM

Our IXL 30-Day Fundraising Challenge will begin on _____ and end on _____.

I, _____, wish to support _____ by promising to pledge **one** of the following options:

- ☐ 1¢ per problem answered correctly
- ☐ 10¢ per skill proficient (SmartScore 70)
- ☐ 25¢ per skill mastered (SmartScore 100)
- ☐ 25¢ for every hour of practice

On average, a student answers 23 questions correctly per day during a trial.

Pledge signature _____ Date _____

**Please return this pledge sheet no later than _____. Thank you!*



DONATION LETTER

Dear parent or community member,
Thank you for sponsoring _____ in our IXL 30-Day Fundraising Challenge! We are happy to report that in the last 30 days, your child has:

- Answered _____ problems correctly!
- Become proficient in _____ skills!
- Mastered _____ skills!
- Practiced skills on IXL for _____ hours and _____ minutes!

As part of this fundraiser, you pledged:

- ☐ 1¢ per problem answered correctly X _____ problems = \$ _____
- ☐ 10¢ per skill proficient X _____ skills = \$ _____
- ☐ 25¢ per skill mastered X _____ skills = \$ _____
- ☐ 25¢ for every hour of practice X _____ hours = \$ _____



Based on your student's achievements in the past 30 days, your total pledge is

\$ _____

We kindly ask that you please donate your pledge by _____.

For more details about what your child has accomplished during this challenge, visit www.ixl.com and sign in to IXL with your child's username and password. Click on the **Analytics** tab to see a variety of reports with wonderful data on how your student has been performing!

Thank you for your support!