



IXL Pricing

Digital Catalog Discounts

Bid No: 20-480-077

Pinellas County Schools

October 30, 2019



SUBMITTED TO

School Board of Pinellas County
301 Fourth Street S.W.
Largo, FL 33770-3536

Attn: Purchasing Department

SUBMITTED BY

IXL Learning, Inc.
777 Mariners Island Blvd., Suite 600
San Mateo, CA 94404 (USA)

Courtney Brock, Educational Sales Consultant
courtneyb@ixl.com
(984) 229-9420
www.ixl.com

Table of Contents

IXL Pricing Sheet..... 2

IXL Site License Pricing2

 Multi-Year Discount3

 IXL Spanish3

IXL Professional Development Pricing.....3

IXL Pricing Sheet

IXL offers flexible license and professional learning options to effectively meet the needs of teachers, schools and districts. The pricing below is valid for Pinellas County Schools for the contract duration through December 31, 2024.

1. IXL Site License Pricing

IXL site licenses, offered as annual student subscriptions, are designed for school and district implementation.

Students and teachers have access to the full curriculum for subscribed subjects, as well as the Continuous Diagnostic, IXL Analytics, personalized recommendations, and new content and feature releases. There are no additional fees for maintenance, version updates, or product upgrades.

IXL is committed to successful implementation and provides an experienced in-state district partnership team at no additional cost to support the district throughout the life of the contract. This support includes subscription assistance, account and roster setup, professional development coordination, and regular data check-ins. Additionally, IXL provides teachers with free customer service and a suite of online resources that includes user guides, videos, and guidance on effective implementation strategies.

IXL's all-inclusive approach offers the district exceptional value and cost certainty. With a site license subscription, schools and districts receive:

- Comprehensive curriculum aligned to MAFS, LAFS, and the Florida Next Generation Sunshine State Standards
- Ongoing grade-level assessment in math and ELA with the IXL Continuous Diagnostic
- Actionable analytics with real-time reports and progress growth monitoring
- Tailored recommendations and personalized action plans in math and ELA
- Open access to subject content in all grades
- Year-round access from home and school
- 24/7 online help center
- Free customer service support
- Free auto-rostering support
- Free Google SSO support
- Free online resources, e.g., textbook alignment
- Free maintenance and upgrades
- Free access to new content and features
- Free support from a dedicated in-state district partnership team

Table 1 lists the per student rate for single- and multi-subject site licenses. With tiered license options, IXL's volume pricing represents district savings of up to 18% off the \$11 base price for one subject.

Table 1 - IXL offers volume discounts based on the number of students and subjects subscribed

IXL Site License Pricing (per Student per Year)				
Students	One Subject	Two Subjects	Three Subjects	Four Subjects
150+	\$11.00	\$16.50	\$20.00	\$22.00
250+	\$10.00	\$15.50	\$19.00	\$21.00
2,500+	\$9.50	\$15.00	\$18.00	\$20.00
5,000+	\$9.00	\$14.50	\$17.50	\$19.00

Multi-Year Discount

IXL is pleased to offer an additional 10% off the rates in **Table 1** with a three-year contract commitment. For a three-year contract, 50% of the total cost is due in Year 1, followed by 25% in Years 2 and 3.

IXL Spanish

IXL Spanish delivers an adaptive learning experience that is tailored to American Council on the Teaching of Foreign Languages (ACTFL) World Readiness Standards. With comprehensive curriculum covering grammar, vocabulary, reading and listening, IXL functions as a principal classroom tool that accelerates fluency for all students. **Table 2** below reflects the per student rate per year for IXL Spanish.

Table 2 - IXL offers volume discounts for IXL Spanish

IXL Spanish Site License Pricing (Per Student Per Year)	
Students	Price
150+	\$11.00
250+	\$10.00
2,500+	\$9.50
5,000+	\$9.00

2. IXL Professional Development Pricing

Professional development (PD) is highly recommended to help teachers maximize IXL's impact in their classrooms. IXL offers in-person, virtual, and blended delivery options to support flexible, year-long professional development plans. Each PD session is led by a professional learning specialist with extensive education experience and IXL implementation knowledge.

Tables 3-5 summarize IXL's professional development options. In addition to standalone sessions, IXL offers PD packages that provide ongoing coaching and support for teachers and instructional leaders.

Table 3 - IXL offers convenient virtual PD options

Virtual Professional Development Pricing	
Description	Cost
IXL Foundations I: Essential Tools for Daily Instruction 90-minute virtual session focused on effective implementation of IXL, including best practices for using the Continuous Diagnostic, IXL curriculum, and Recommendations to support daily instruction and personalized learning.	\$495.00
IXL Foundations II: Strategies for Data-Driven Classrooms 90-minute virtual session with a deep dive into IXL Analytics and adapting instruction using up-to-the-minute insights. Emphasis on practical strategies for using data to support students.	\$495.00
IXL Foundations Package Both Foundations I and II virtual sessions at a discounted bundle price.	\$795.00
eLearning Library On-demand professional development for educators. This collection of 40+ videos includes content from both Foundations I and II.	\$495.00 per year, per site

Table 4 - On-site experiences can be customized to fit the needs of schools and districts

On-Site Professional Development Pricing	
Description	Cost
On-Site Experience A custom professional learning experience tailored to district instructional goals. IXL offers three ways to structure an on-site experience: IXL Live: School Edition: This session consists of 4.5 hours on effective IXL implementation, followed by 1.5 hours of guided teacher planning time. Flex On-site: One or more 90-minute sessions focused on practical strategies for using IXL in daily instruction. (Cost starts at \$2,200) Train the Trainer: Designed to build capacity for IXL trainers in the district. Emphasis on best practices for leading successful IXL implementations.	\$3,200.00 (includes travel)

Table 5 - IXL PD packages are designed to provide robust implementation support

Professional Development Package Pricing	
Description	Cost
School Essentials Package Designed for schools getting started with IXL. Package includes: • IXL Foundations I • IXL Foundations II • eLearning Library • 30-minute launch consultation: virtual meeting to discuss goals for IXL and recommend specific strategies for launching the program. • 30-minute mid-year data review: virtual review of school and teacher level IXL data. Emphasis on celebrating achievements, evaluating growth, identifying areas for improvement, and planning next steps.	\$1,250.00
Teacher Effectiveness Package Designed for schools looking to maximize IXL implementation and empower teachers to make the most of their class time. Package includes: • IXL Foundations I • IXL Foundations II • eLearning Library • 30-minute launch consultation • 60-minute implementation coaching session: virtual meeting with teachers to discuss best practices and specific implementation strategies that fit their needs and resources. • 60-minute Analytics planning session: virtual deep dive into teacher Analytics. Focus on understanding students' data and planning next steps for instruction.	\$1,650.00
Driving Growth Package Designed for schools looking to build capacity for site leaders to support effective implementation of IXL. Package includes: • IXL Foundations I • IXL Foundations II • eLearning Library • 30-minute launch consultation • 30-minute mid-year data review • 60-minute session on Analytics for School Leaders: virtual training session for administrators on leveraging Analytics for School Leaders to drive effective IXL implementations.	\$1,650.00